

Technical and Financial Proposal

SMS Marketing

Prepared by: Fahim Khan

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Zaman IT

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ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	BD: House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh UK: 14 Arundel Close, Priory House, Tonbridge, Kent, TN9 2UG, United Kingdom Malaysia: 13, Jalan Dagang 1/1, Taman Dagang, Ampang .68000 Selangor.
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: hello@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973 009007 Sales: (+88) 01711584519 Support: (+88) 01977399111
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

Non Masking SMS Package

SMS Quantity	Price
5,00,000+	0.20 tk/sms
1,00,000-5,00,000	0.25 tk/sms
5,000-1,00,000	0.30 tk/sms
2,000-5,000	0.50 tk/sms

Masking SMS Package

SMS Quantity	Price
5,00,000+	0.40 tk/sms
1,00,000-5,00,000	0.45 tk/sms
5,000-1,00,000	0.50 tk/sms
2,000-5,000	0.60 tk/sms

TERMS & CONDITION:

- All prices are vat & database cost & masking cost excluded.
- A2P bypass SMS (google, yahoo, facebook, whatsapp, snapchat etc traffic) will not allow through our platform. As a local provider we are allowed only to send only domestics inter operator SMS.
- For SMS content, all responsibility will goes to client. ZAMAN IT is not responsible for any sms content.
- For any kind of objection for content from proper authority, ZAMAN IT can suspend any account.
- ZAMAN IT shall have the right to take any legal recourse against the client for infringement of agreement and financial and/or reputational loss in addition to its right to terminate the agreement.

SMS marketing requirement:

- Masking / Sender name / Phone no(11 characters)
- SMS text (160 characters)
- Target Group

SMS text character limit:

- English SMS : 1-160 characters- 1 SMS, 161-300 characters- 2 SMS, 301-440 characters- 3 SMS
- Bangla SMS:1-69 characters- 1 SMS, 70-133 characters- 2 SMS, 134-200 characters- 3 SMS

What you will get in report?

- All number with delivery report (2 number will replaced by XY)
- Undelivered report
- Failed Report

Some important information:

- You can ensure your SMS marketing from the report or visiting our office or from response.
- We do not provide mobile no
- We do not sale mobile no. We only send sms by using our software and server.
- We can operate the SMS marketing from anywhere.

Payment Procedure:

- 100 Percent advance payment
- Payment will go to "Zaman IT" account pay check or cash.
- Client must provide all content with work order.

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007

DATABASE

CORPORATE AREA

<ul style="list-style-type: none">• Club member: 27,146	<ul style="list-style-type: none">• Organization member: 42,863	<ul style="list-style-type: none">• Association: 45286
<ul style="list-style-type: none">• Company owner: 45,023	<ul style="list-style-type: none">• Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761	<ul style="list-style-type: none">• Mobile bill more than 2000 taka per month: 32,75,314

• Doctors: 25,443	• Government top employee: 23,112	• Advocate and Barrister: 22,291
• Engineer: 22,993	• Dhaka reporters unity: 2518	• Chartered accountant: 1734

PREMIUM NUMBER(Mobile Bill 2000+)

• Dhaka-13,02,914	• Chittagong-7,28,481	• Comilla-1,83,504
• Khulna-1,86,095	• Rajshahi-1,77,604	• Barishal-1,97,314
• Sylhet-1,22,723	• Bogra-1,82,173	• Mymenshing-1,16,872

CATEGORY WISE DATABASE

<p>---- CLUB MEMBER 27146 ----</p> <p>Dhaka Club Ltd.-1736 Uttara Club Limited - 1578 Gulshan Club - 2128 Dhanmondi club - 1889 Chittagong club - 1865 Kurmitola Golf Club - 1778 National Press Club - 4125 Dutch Club - 346 The German Club Dhaka-588 Raowa Club Ltd. – 3996 Unesco Clubs - 853 Rotary - 4590 Savar Golf Club - 609 Canadian Club-1189 Astronomy Clubs - 1698 Bangladesh Lions Foundation - 2508 APPAREL MERCHANDISER CLUB - 990 American Club - 1865 Nordic Club - 567 Bhatiary Golf and Country Club - 954</p>	<p>--- VIP ---</p> <p>Company owner: 45,023 Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761 Mobile bill more than 2000 taka per month: 32,75,314 Government top employee: 23,112 Doctors: 76,485 Advocate and Barrister: 22,291 Engineer: 23,993 Dhaka reporters unity: 4218 Chartered accountant: 1734 Bar associates: 2,653</p>
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--- Organization member: 42,863---

The Federation of Bangladesh Chambers of Commerce and Industry-FBCCI - 3251
Dhaka Chamber of Commerce & Industry - 6065
The Sylhet Chamber of Commerce - 1678
Bangladesh Women Chamber of Commerce - 483
Bangladesh - International Chamber of Commerce - 1875
American Chamber of Commerce in Bangladesh - 2256
Canada Bangladesh Chamber of Commerce - 1893
France Bangladesh Chamber of Commerce & Industry (CCIFB) - 1778
Foreign Investors' Chamber of Commerce and Industry (FICCI) - 492
Bangladesh German Chamber of Commerce & Industry - 785
Nordic Chamber of Commerce and Industry Bangladesh - 994
Bangladesh Malaysia Chamber of Commerce and Industry - 144
Metropolitan Chamber of Commerce and Industry, DHK- 2245
Chittagong Chamber Of Commerce & Industry - 2887
India-Bangladesh Chamber of Commerce and Industry - 2290
Bangladesh American Chamber of Commerce - 1388
Japan-Bangladesh Chamber of Commerce and Industry - 998
Dutch - Bangla Chamber of Commerce & Industry - 943
Wales Bangladesh Chamber of Commerce - 332
Korea Bangladesh Chamber of Commerce and Industry- 455
Switzerland – Bangladesh Chamber of Commerce and

--- Association: 45286

Association of Air Cargo Agents of Bangladesh - 1134
Tour Operators' Association of Bangladesh - 750
Bangladesh Garments Manufacturers & Exporters Association(BGMEA)- 5886
Bangladesh Textile Mills Associations (BTMA)-2225
Bangladesh Drug Shilpa Samiti - 448
Bangladesh Bread, Biscuit & Confectionery Manufacturers Association-276
Bangladesh Computer Samity (BCS)-2094
Bangladesh Association of Software & Information Services (BASIS)-1283
Bangladesh Association of Construction Industry (BACI)-664
Bangladesh Association of Consulting Engineers (BACE) -983
Bangladesh Corrugated Carton Manufacturers Association-1273
Bangladesh Electronics Manufacturers Association-3872
Bangladesh Finished Leather Products Exporters Association-1523
Bangladesh Fruits, Vegetables & Allied Products Exporters Association-1976
Bangladesh G.P & C,I Sheet Manufacturers Association-702
Bangladesh Hosiery Association-995
Bangladesh Jute Products Association-2853
Bangladesh Knitwear Manufacturers & Exporters Association(BKMEA)-2057
Bangladesh Plastic Products Manufacturers Association-1886
Bangladesh Re-rolling Mills Association-1556
Bangladesh Ship Beaker's Association-991
Bangladesh Terry Towel & Linen Manufacturers & Exporters Association-559
National Association of Small & Cottage Industries of Bangladesh- 887
Real Estate & Housing Association of Bangladesh (REHAB)-2086

<p>Industry-733</p> <p>Khulna Chamber of Commerce & Industry -478</p> <p>SAARC Chamber of Commerce & Industry-4224</p> <p>Turkey-Bangladesh Chamber of Commerce and Industry-556</p> <p>Barisal Chamber of Commerce & Industry-1194</p> <p>Rajshahi Chamber of Commerce & Industry-887</p>	<p>Bangladesh Cold Storage Association-1167</p> <p>Bangladesh Scientific Instruments Dealers Association-665</p> <p>Bangladesh Bi-cycle & Parts Manufacturers and Exporters Association-1523</p> <p>Bangladesh Corrugated Carton & Accessories Manufacturers' & Exporters Association-822</p> <p>Bangladesh Craft and Giftware Exporters Association-764</p> <p>Bangladesh Finished Leather & Leather Goods & Footwear Exporters Association-901</p> <p>Bangladesh Fruits Vegetables & Allied Products Exporters Association-783</p> <p>Bangladesh Handicrafts Manufacturer's & Exporters Association-889</p> <p>Bangladesh Jewelry Manufacturers & Exporters Association-1903</p> <p>Bangladesh Tea Association-848</p> <p>Businessmen Association (BMBA)-687</p>
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AREA WISE MOBILE NUMBER

<p>---- DHAKA ----</p> <p>ASHULIA = 202277</p> <p>BADDA = 218179</p> <p>BAIPAYL = 178719</p> <p>CANTONMENT = 226109</p> <p>DAKSHINKHAN = 99747</p>	<p>--- CHITTAGONG ---</p> <p>ANWARA TERRITORY-19097</p> <p>BAKALIA TERRITORY-46817</p> <p>BEGUMGANJ TERRITORY-47602</p> <p>CHAKARIA TERRITORY-33180</p> <p>COMPANIGANJ TERRITORY-24482</p>
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DEMRA = 146622	COXS BAZAR SADAR TERRITORY-34371
DHAMRAI = 217239	CTG KOTWALI TERRITORY-46248
DHANMONDI = 58757	FATIKCHHARI TERRITORY-25479
FATULLAH = 171806	FENI SADAR NORTH TERRITORY-48691
GULSHAN = 220575	FENI SADAR SOUTH TERRITORY-44464
HAJARIBAG = 172210	HALISHAHAR TERRITORY-108699
HATIRPOOL = 137794	HATHAZARI TERRITORY-31372
KERANIGANJ = 175449	HATIYA TERRITORY-45855
KHILGAON = 181948	KAPTAI TERRITORY-19760
KOTWALI = 94021	KHAGRACHHARI TERRITORY-25142
LALBAG = 125300	KHULSHI TERRITORY-46422
MANIKGANJ = 269832	LAKSHMIPUR SADAR TERRITORY-143570
MIRPUR-1 = 191762	MAHESHKHALI TERRITORY-20051
MOHAMMADPUR = 161989	NOAKHALI SADAR TERRITORY-77120
MOTIJHEEL = 139587	PANCHLAISH TERRITORY-52342
MUNSHIGONJ = 124378	PATENGA TERRITORY-120182
NARAYANGANJ =151198	PATIYA TERRITORY-47061
NAWABGONJ =84393	RAIPUR TERRITORY-48968
PALLABI =180349	RAMGANJ TERRITORY-129687
RAMNA =127985	RAMGATI TERRITORY-45947
SAVAR =200981	RANGAMATI TERRITORY-17877
SHYAMPUR =178357	RAOZAN TERRITORY-29620
SIRAJDIKHAN = 147452	SANDWIP TERRITORY-28017
SONARGAON = 104208	SATKANIA TERRITORY-30995
TEJGAON = 89664	SITAKUNDA TERRITORY-48060
UTTARA = 193380	SONAGAZI TERRITORY-29361
	SONAIMURI TERRITORY-75825
	TEKNAF TERRITORY-20823

<p>--- COMILLA ---</p> <p>ASHUGANJ TERRITORY-156816</p> <p>BARURA TERRITORY-167000</p> <p>BHAIRAB TERRITORY-132088</p> <p>BRAHMANBARIA SADAR TERRITORY-264091</p> <p>BURICHANG TERRITORY-96614</p> <p>CHANDPUR SADAR TERRITORY-97323</p> <p>CHAUDDAGRAM TERRITORY-69467</p> <p>COMILLA SADAR TERRITORY-31567</p> <p>DAUDKANDI TERRITORY-78192</p> <p>FARIDGANJ TERRITORY-98597</p> <p>HAZIGANJ TERRITORY-43025</p> <p>HOMNA TERRITORY-81576</p> <p>KATIADI TERRITORY-216054</p> <p>LAKSAM TERRITORY-131512</p> <p>MADHOBDI TERRITORY-88019</p> <p>MURADNAGAR TERRITORY-182376</p> <p>NABINAGAR TERRITORY-90497</p> <p>NARSINGDI SADAR TERRITORY-252849</p> <p>PALASH TERRITORY-61062</p> <p>RUPGANJ TERRITORY-114432</p> <p>SHAHRASTI TERRITORY-83675</p>	<p>--- BARISHAL ---</p> <p>BARGUNA SADAR TERRITORY-201321</p> <p>BARISAL METRO TERRITORY-427229</p> <p>BHANDARIA TERRITORY-86147</p> <p>BHANGA TERRITORY-181268</p> <p>BHOLA SADAR TERRITORY-170295</p> <p>BOALMARI TERRITORY-94589</p> <p>CHAR FASSON TERRITORY-197073</p> <p>DAMUDYA TERRITORY-99997</p> <p>FARIDPUR SADAR TERRITORY-199925</p> <p>GALACHIPA TERRITORY-206001</p> <p>GAURNADI TERRITORY-81953</p> <p>HIZLA TERRITORY-80153</p> <p>MADARIPUR SADAR TERRITORY-167348</p> <p>MATHBARIA TERRITORY-81301</p> <p>PATHARGHATA TERRITORY-126451</p> <p>PATUAKHALI SADAR TERRITORY-136004</p> <p>PIROJPUR SADAR TERRITORY-151033</p> <p>RAJBARI SADAR TERRITORY-212595</p> <p>RAJOIR TERRITORY-123588</p> <p>SHARIATPUR SADAR TERRITORY-139957</p> <p>WAZIRPUR TERRITORY-126230</p>
<p>--- RONGPUR & BOGRA ---</p> <p>ADAMDIGHI TERRITORY-151684</p> <p>BIRAMPUR TERRITORY-120446</p> <p>BIRGANJ TERRITORY-143708</p> <p>BOGRA SADAR TERRITORY (SOUTH)-157467</p> <p>BOGRA SADAR TERRITORY (WEST)-142035</p> <p>DEBIGANJ TERRITORY-121838</p>	<p>--- MYMANSINGH ---</p> <p>BAKSHIGANJ TERRITORY - 65524</p> <p>BHALUKA TERRITORY - 244062</p> <p>DURGAPUR TERRITORY - 77693</p> <p>GAZIPUR SADAR TERRITORY - 208127</p> <p>GHATAIL TERRITORY - 175864</p> <p>ISHWARGANJ TERRITORY - 133372</p>

DINAJPUR SADAR TERRITORY (EAST)-149569	ISLAMPUR TERRITORY - 110172
DINAJPUR SADAR TERRITORY (WEST)-146019	JAMALPUR SADAR TERRITORY - 93009
GABTALI TERRITORY-147660	KALIAKAIR TERRITORY - 223283
GAIBANDHA SADAR TERRITORY-182261	KALIGONJ TERRITORY - 112411
GOBINDAGANJ TERRITORY-189837	KALIHATI TERRITORY - 158827
HATIBANDHA TERRITORY-143512	KENDUA TERRITORY - 113805
JALDHAKA TERRITORY-153754	KISHOREGANJ SADAR TERRITORY - 126867
KAUNIA TERRITORY-100717	KONABARI TERRITORY - 244379
KURIGRAM SADAR TERRITORY-185661	MADHUPUR TERRITORY - 93029
LALMONIRHAT SADAR TERRITORY-97105	MIRZAPUR TERRITORY - 198910
MITHAPUKUR TERRITORY-252227	MOHANGANJ TERRITORY - 101415
NAGESHWARI TERRITORY-161974	MUKTAGACHHA TERRITORY - 134152
NILPHAMARI SADAR TERRITORY-138766	MYMENSINGH SADAR TERRITORY - 191204
PANCHAGARH SADAR TERRITORY-90156	NETROKONA SADAR TERRITORY - 104954
PARBATIPUR TERRITORY-115360	PAKUNDIA TERRITORY - 101869
PIRGANJ TERRITORY-144825	PHULPUR TERRITORY - 102370
RANGPUR SADAR TERRITORY-144156	SAKHIPUR TERRITORY - 153824
RANISANKAIL TERRITORY-152644	SARISHABARI TERRITORY - 85991
SAIDPUR TERRITORY-112595	SHERPUR SADAR TERRITORY - 108750
SHERPUR TERRITORY-151218	SREEPUR TERRITORY - 249291
SHIBGANJ TERRITORY-159160	TANGAIL SADAR TERRITORY - 232794
THAKURGAON SADAR TERRITORY-197938	TONGI TERRITORY - 285581
--- RAJSHAHI ---	--- SYLHET ---
BAGHA TERRITORY - 226571	BEANI BAZAR TERRITORY - 235817
BAGMARA TERRITORY - 152816	CHHATAK TERRITORY - 150263
BERA TERRITORY - 189824	CHUNARUGHAT TERRITORY - 114190
CHAPAI NAWABGANJ SADAR - 228652	DERAI TERRITORY - 94119
GODAGARI TERRITORY - 157391	GOLABGANJ TERRITORY - 100676
GOMASTAPUR TERRITORY - 247612	HABIGANJ SADAR TERRITORY - 124708

NATORE SADAR TERRITORY - 206558	JAGANNATHPUR TERRITORY - 193605
PABNA SADAR TERRITORY - 243890	KANAIGHAT TERRITORY - 82909
PATNITALA TERRITORY - 216204	KULAURA TERRITORY - 237075
PUTHIA TERRITORY - 192345	MADHABPUR TERRITORY - 106948
SHAHJADPUR TERRITORY - 194236	MOULVIBAZAR SADAR TERRITORY - 297794
SIRAJGANJ SADAR TERRITORY - 245489	NABIGANJ TERRITORY - 159679
ULLAHPARA TERRITORY - 273926	SREEMANGAL TERRITORY - 171490
	SUNAMGANJ SADAR TERRITORY - 173327
	SYLHET OUTER TERRITORY - 285496
	SYLHET SADAR EAST TERRITORY - 273033
	SYLHET SADAR WEST TERRITORY - 239108